



Mario Maiato

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Skills & Expertise

- Energetic, optimistic, quick learner, honest, curious.
- Proficient in the following software: Adobe Illustrator, Photoshop, Dreamweaver, InDesign, Flash, After Effects, Quark Express, Microsoft Word, Powerpoint.
- Strong in both Mac and PC platforms.
- Able to work well individually or in a team environment.
- Able to get along with different types of people.
- Classical and digital illustration.
- Copywriting.

Creative Accomplishments

- Dean's list for three consecutive years at George Brown College from 2007 to 2010.
- Organized and successfully implemented an Ethical Environment Practice Program for the Home Depot. Served as a program advisor to neighbouring stores.
- Participated weekly as an on-air personality on a late night radio show, *The Nightshift*, leading a segment named *Just the Tip*.
- Planned and executed a successful print based advertisement campaign for Seven Seas Fish Market. Increasing the sales and customer appreciation for a small business in the heart of Kensington Market.
- Chosen to participate in an elite studio styled college course, *StudioLab*, providing vast experience in client/designer relationships.

Work Experience

Gliteration Crate, June 2010 – Present

Associate Art Director

- Assisting with pre-production and post-production of graphics for print and digital projects
- Creating headlines and body copy for print and digital projects
- Assisting with the production of television commercial shoots
- Producing illustrations and graphics for television commercials and ad campaigns
- Creating visual communications while adhering to client brand standards
- Participating and creating presentation decks for client meetings
- Active participant in brainstorming meetings
- Providing comic relief

Education

George Brown College, School of Design

2007 – 2010 Advanced Diploma, Advertising Major
Cumulative 3.72 GPA

Sheridan College

2006 – 2009 Torch Glasswork and Digital Painting
2005 – 2006 Art Fundamentals
2002 – 2004 Police Foundations

References

Available upon request.